



Education Background

Tianjin University of Finance and Economics, Bachelor of Laws

Professional Qualifications

Trademark Attorney
Attorney-at-Law

Language Skills

Mandarin / English

Weiwei ZHANG

Trademark Attorney / Attorney-at-Law

Tel: +86-10-68118098

Email: weiwei.zhang@wisweals.cn

► Practice

Intellectual Property

Trademark Prosecution

Litigation & Arbitration

► Experience

Weiwei Zhang graduated from Tianjin University of Finance and Economics in 2010. She started working on trademark prosecution matters in 2011. She joined a British law firm's representative office in Beijing in 2018, where she gained extensive experience for managing trademark portfolios for overseas clients. After passing bar examination in 2020, she has been assisting Partner with preparation of legal documents for trademark litigation. Weiwei joined Beijing Wis & Weals Law Firm in 2022. Having worked in trademark field for 13 years, she is experienced in providing legal advice on trademark protection in China.

► Responsibility

- Providing pre-filing assessment and advice.
- Advising on trademark prosecution.
- Representing clients in negotiations for trademark assignments and drafting legal documents.
- Monitoring trademarks and handling oppositions, invalidations and cancellations against bad faith filings.
- Representing clients in trademark litigation cases.